

# Efficiency, Growth, Profit

## Introducing the 'Improving Your Resource Efficiency' Service

- Helping you increase your profitability and reduce your carbon emissions through resource efficiency
- A free service to eligible businesses in the South West



Save money and reduce waste with Business West's team of environmental advisers through the Improving Your Resource Efficiency (IYRE) service.

IYRE is a free advisory service that helps businesses examine how they can improve their financial and environmental performance.

The IYRE service includes:

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- ▶ Free on site support providing your business with tailored opportunities to save money
- ▶ An action plan prioritising improvements such as heating, air conditioning, lighting, insulation, water use and waste disposal
- ▶ Advice on external funding
- ▶ Unbiased and impartial environmental advice to help your business grow sustainably
- ▶ Potential to apply for grants from £1,000 towards energy efficient equipment and ISO 14001 certification

A total replacement of the boilers at Hatton Court Hotel is expected to reduce heating costs by over 70% due to greater efficiency that will save 98 tonnes of CO<sub>2</sub> and £32,899 per annum

"They took the time to understand our business and the benefits that were achievable and then guided us effortlessly through the process."

Peter Gilbert, Hatton Hotels

Contact Business West Environmental Solutions and start improving your resource efficiency.

For more information call:

**01275 376 233**

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